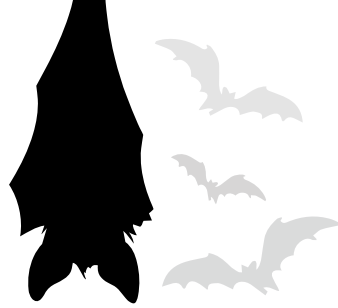




HOWL ZOO WEEN



Have you shopped for your Halloween treats yet?

Did you know that many of your favorite Halloween treats contain **palm oil**?

You can help animals like **tapirs**, **tigers** and **orangutans** by supporting the companies that use **sustainable palm oil** when producing their products.

The increasing demand for **palm oil** has led to the destruction of forests in Indonesia and Malaysia to plant agriculture fields. When tropical forests in these places are converted to palm oil plantations, this leads to habitat loss for animals like **endangered tigers**, **orangutans**, **elephants**, **tapirs**, and many more.

What is palm oil?

Palm oil is the world's most widely-produced vegetable oil. It is found in about half the items you find in most supermarkets. Palm oil can be found in products like shampoo, peanut butter, and candy bars. Indonesia and Malaysia are the world's biggest palm oil producers. Growing palm oil creates jobs for millions of people who live there, so boycotting all palm oil to help wildlife is not a good solution.

What is sustainable palm oil?

Not all palm oil plantations are the same. Some farms, and the companies that buy their products, have made a commitment to zero deforestation so that no additional forests are cut down to produce palm oil.

What can you do to help wildlife?

You can help save tropical forests and wildlife like orangutans and critically endangered Sumatran tigers by **purchasing products that use sustainable palm oil**. Use a sustainable palm oil app or shopping guide to find out which companies and products are committed to using sustainable palm oil. When you shop, be sure to use these guides to make smart choices. Also, let companies know that it's important to you that they commit to using 100% certified sustainable and deforestation-free palm oil in their products.

Make smart shopping choices from your smartphone by using these shopping apps:

Sustainable Shopper App from Cincinnati Zoo

<http://cincinnati zoo.org/sustainable-shopper/>

Palm Oil Shopping Guide App from Cheyenne Mountain Zoo

<http://www.cmzoo.org/conservation/palmOilCrisis/>

For a printable list of products:

Printable Shopping Guide to Sustainable Palm Oil from Cheyenne Mountain Zoo

<http://www.cmzoo.org/docs/palmOilShoppingGuide.pdf>

Find out more at:

Minnesota Zoo – Do One Thing – Shop Smart!

<http://mnzoo.org/conservation/doonething/>

Roundtable on Sustainable Palm Oil website:

www.rspo.org

Official AZA palm oil statement position:

https://www.aza.org/uploadedFiles/About_Us/AZA%20Palm%20Oil%20Position%20Statement%20approved.pdf

