

# **MINNESOTA ZOO FOUNDATION**

Apple Valley, Minnesota

**FINANCIAL STATEMENTS**  
Including Independent Auditors' Report

As of and for the Years Ended June 30, 2018 and 2017

# MINNESOTA ZOO FOUNDATION

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## INDEPENDENT AUDITORS' REPORT

To the Board of Trustees  
Minnesota Zoo Foundation  
Apple Valley, Minnesota

We have audited the accompanying financial statements of Minnesota Zoo Foundation (the "Foundation"), which comprise the statements of financial position as of June 30, 2018 and 2017, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

### ***Management's Responsibility for the Financial Statements***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditors' Responsibility***

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### ***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Minnesota Zoo Foundation as of June 30, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.



Minneapolis, Minnesota  
January 31, 2019

**MINNESOTA ZOO FOUNDATION**STATEMENTS OF FINANCIAL POSITION  
As of June 30, 2018 and 2017

	<u>2018</u>	<u>2017</u>
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 1,569,716	\$ 1,135,360
Contributions receivable, net	416,006	762,586
Prepaid expenses and other	<u>16,767</u>	<u>14,722</u>
Total Current Assets	2,002,489	1,912,668
<b>NON CURRENT ASSETS</b>		
Contributions receivable, net	584,766	870,025
Investments	1,810,699	1,601,373
Beneficial interest in perpetual trust	<u>1,318,385</u>	<u>1,340,040</u>
<b>TOTAL ASSETS</b>	<u>\$ 5,716,339</u>	<u>\$ 5,724,106</u>
<b>LIABILITIES AND NET ASSETS</b>		
<b>CURRENT LIABILITIES</b>		
Accounts payable	\$ 144,493	\$ 65,216
Accrued vacation and other liabilities	<u>41,267</u>	<u>51,059</u>
Total Current Liabilities	185,760	116,275
<b>NON CURRENT LIABILITIES</b>		
Charitable gift annuity	<u>50,299</u>	<u>54,933</u>
Total Liabilities	<u>236,059</u>	<u>171,208</u>
<b>NET ASSETS</b>		
Unrestricted		
Undesignated	806,349	529,844
Board designated	<u>250,000</u>	<u>250,000</u>
Total Unrestricted	1,056,349	779,844
Temporarily restricted	2,284,353	2,671,492
Permanently restricted	<u>2,139,578</u>	<u>2,101,562</u>
Total Net Assets	<u>5,480,280</u>	<u>5,552,898</u>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<u>\$ 5,716,339</u>	<u>\$ 5,724,106</u>

See accompanying notes to financial statements.

**MINNESOTA ZOO FOUNDATION**

STATEMENT OF ACTIVITIES  
For the Year Ended June 30, 2018  
(with comparative totals for 2017)

	2018				2017
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Total
<b>SUPPORT AND REVENUE</b>					
Contributions and grants	\$ 1,657,958	\$ 1,665,619	\$ 59,671	\$ 3,383,248	\$ 4,998,293
In-kind contributions	105,828	-	-	105,828	93,245
Special events, net of donor benefit of \$118,075 and \$43,975 for 2018 and 2017, respectively	565,042	-	-	565,042	591,522
Investment return	11,241	150,758	-	161,999	157,933
Change in beneficial interest in perpetual trust	-	-	(21,655)	(21,655)	87,463
Net assets released from restrictions					
Satisfaction of capital restrictions	64,722	(64,722)	-	-	-
Satisfaction of program restrictions	2,098,169	(2,098,169)	-	-	-
Satisfaction of time restrictions	40,625	(40,625)	-	-	-
Total Support and Revenue	4,543,585	(387,139)	38,016	4,194,462	5,928,456
<b>EXPENSE</b>					
Program services	2,871,837	-	-	2,871,837	2,738,518
Support services					
Management and general	844,899	-	-	844,899	718,298
Fundraising	550,344	-	-	550,344	539,396
Total support services	1,395,243	-	-	1,395,243	1,257,694
Total Expense	4,267,080	-	-	4,267,080	3,996,212
<b>CHANGE IN NET ASSETS</b>	276,505	(387,139)	38,016	(72,618)	1,932,244
Net Assets - Beginning of Year	779,844	2,671,492	2,101,562	5,552,898	3,620,654
<b>NET ASSETS - END OF YEAR</b>	<u>\$ 1,056,349</u>	<u>\$ 2,284,353</u>	<u>\$ 2,139,578</u>	<u>\$ 5,480,280</u>	<u>\$ 5,552,898</u>

See accompanying notes to financial statements.

**MINNESOTA ZOO FOUNDATION**

STATEMENT OF ACTIVITIES  
For the Year Ended June 30, 2017

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>SUPPORT AND REVENUE</b>				
Contributions and grants	\$ 1,585,652	\$ 3,397,214	\$ 15,427	\$ 4,998,293
In-kind contributions	93,245	-	-	93,245
Special events, net of donor benefit of \$43,975	556,119	35,403	-	591,522
Investment return	16,708	141,225	-	157,933
Change in beneficial interest in trust	-	-	87,463	87,463
Net assets released from restrictions				
Satisfaction of capital restrictions	38,452	(38,452)	-	-
Satisfaction of program restrictions	1,797,015	(1,797,015)	-	-
Total Support and Revenue	4,087,191	1,738,375	102,890	5,928,456
<b>EXPENSE</b>				
Program services	2,738,518	-	-	2,738,518
Support services				
Management and general	718,298	-	-	718,298
Fundraising	539,396	-	-	539,396
Total support services	1,257,694	-	-	1,257,694
Total Expense	3,996,212	-	-	3,996,212
<b>CHANGE IN NET ASSETS</b>	90,979	1,738,375	102,890	1,932,244
Net Assets - Beginning of Year	688,865	933,117	1,998,672	3,620,654
<b>NET ASSETS - END OF YEAR</b>	<u>\$ 779,844</u>	<u>\$ 2,671,492</u>	<u>\$ 2,101,562</u>	<u>\$ 5,552,898</u>

See accompanying notes to financial statements.

**MINNESOTA ZOO FOUNDATION**

STATEMENTS OF FUNCTIONAL EXPENSES  
For the Years Ended June 30, 2018 and 2017

	2018					2017				
	Total Program Services	Support Services			Total Expenses	Total Program Services	Support Services			Total Expenses
		Management and General	Fundraising	Total Support Services			Management and General	Fundraising	Total Support Services	
Zoo Program distributions - unrestricted	\$ 173,034	\$ -	\$ -	\$ -	\$ 173,034	\$ 433,817	\$ -	\$ -	\$ -	\$ 433,817
Zoo Program distributions - restricted	1,685,511	-	-	-	1,685,511	1,440,287	-	-	-	1,440,287
Non-Zoo distributions	472,777	-	-	-	472,777	391,037	-	-	-	391,037
Personnel costs	169,304	699,019	174,833	873,852	1,043,156	167,323	548,618	184,614	733,232	900,555
Other grants	112,718	-	-	-	112,718	118,515	-	-	-	118,515
Contract and professional services	111,100	45,463	104,389	149,852	260,952	80,374	69,449	47,903	117,352	197,726
Supplies, printing and postage	74,218	11,765	64,225	75,990	150,208	31,444	20,550	137,668	158,218	189,662
Special events	50,390	-	163,461	163,461	213,851	54,464	-	131,560	131,560	186,024
Rent	3,234	13,352	3,340	16,692	19,926	3,702	12,139	4,085	16,224	19,926
Miscellaneous	10,947	33,094	11,021	44,115	55,062	8,133	21,375	8,162	29,537	37,670
Donor cultivation and recognition	4,891	3,044	9,363	12,407	17,298	4,951	982	19,727	20,709	25,660
Bank and merchant fees	-	21,159	15,681	36,840	36,840	-	27,851	-	27,851	27,851
Dues and subscriptions	1,108	4,575	1,144	5,719	6,827	1,022	3,350	1,127	4,477	5,499
Travel	2,605	10,753	2,887	13,640	16,245	3,449	11,309	4,550	15,859	19,308
Change in actuarial value of gift annuities	-	2,675	-	2,675	2,675	-	2,675	-	2,675	2,675
<b>Total Expenses</b>	<b>\$ 2,871,837</b>	<b>\$ 844,899</b>	<b>\$ 550,344</b>	<b>\$ 1,395,243</b>	<b>\$ 4,267,080</b>	<b>\$ 2,738,518</b>	<b>\$ 718,298</b>	<b>\$ 539,396</b>	<b>\$ 1,257,694</b>	<b>\$ 3,996,212</b>

See accompanying notes to financial statements.

**MINNESOTA ZOO FOUNDATION**

STATEMENTS OF CASH FLOWS  
For the Years Ended June 30, 2018 and 2017

	<u>2018</u>	<u>2017</u>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Change in net assets	\$ (72,618)	\$ 1,932,244
Adjustments to reconcile change in net assets to net cash flows from operating activities		
Contributions restricted for long-term investment	(59,671)	(15,427)
Realized and unrealized gains on investments	(58,436)	(103,024)
Change in beneficial interest in perpetual trust	21,655	(87,463)
Allowance for uncollectible contributions receivable	(1,400)	(3,500)
Contributions receivable discount	15,600	34,800
Amortization of charitable gift annuity	2,675	2,675
Change in:		
Contributions receivable	617,639	(1,252,448)
Prepaid expenses and other	(2,045)	7,910
Accounts payable	79,277	39,308
Accrued vacation and other liabilities	<u>(9,792)</u>	<u>(20,939)</u>
Net Cash Flows From Operating Activities	<u>532,884</u>	<u>534,136</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of investments	(280,805)	(528,596)
Sale of investments	<u>129,915</u>	<u>231,208</u>
Net Cash Flows From Investing Activities	<u>(150,890)</u>	<u>(297,388)</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Charitable gift annuity payments	(7,309)	(7,310)
Contributions received restricted for long-term investment	<u>59,671</u>	<u>15,427</u>
Net Cash Flows From Financing Activities	<u>52,362</u>	<u>8,117</u>
<b>Net Change in Cash and Cash Equivalents</b>	434,356	244,865
CASH AND CASH EQUIVALENTS - Beginning of Year	<u>1,135,360</u>	<u>890,495</u>
<b>CASH AND CASH EQUIVALENTS - END OF YEAR</b>	<u>\$ 1,569,716</u>	<u>\$ 1,135,360</u>

See accompanying notes to financial statements.



# MINNESOTA ZOO FOUNDATION

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2018 and 2017

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### NOTE 1 - BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

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The primary purpose of Minnesota Zoo Foundation (the "Foundation") is to raise funds for the Minnesota Zoological Garden.

The Foundation solicits contributions which are administered by the Foundation's Board of Trustees - the entity responsible for the distribution of funds to accomplish the objectives identified.

#### *Basis of Accounting*

The financial statements are prepared in conformity with accounting principles generally accepted in the United States of America.

#### *Use of Estimates*

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### *Net Asset Classifications*

In order to observe the limitation and restrictions placed on resources available to Minnesota Zoo Foundation, the accounts are classified for accounting and reporting purposes into net asset groupings established according to their nature and purpose. A description of the groupings is as follows:

**Unrestricted Net Assets** - Unrestricted net assets include all assets, liabilities, and related revenues and expenses arising from the operations of the Foundation, which are not subject to any donor restrictions. These net assets include both board-designated and undesignated amounts. The Board of Trustees has designated \$250,000 as of June 30, 2018 and 2017 for general operating reserves.

**Temporarily Restricted Net Assets** - Temporarily restricted net assets consist of uncollected long-term pledges receivable and unexpended amounts that may be used only after a specified date or only for a specified purpose or both. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets will be reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions.

**Permanently Restricted Net Assets** - Permanently restricted net assets consist of gifts and pledges whose principal balance is required by the donor to remain intact in perpetuity.

#### *Cash Equivalents*

The Foundation considers all highly liquid investments, except for those held for long-term investment, with original maturities of three months or less when purchased to be cash equivalents. Cash and cash equivalents are concentrated in a limited number of financial institutions and amounts in excess of federally insured limits and similar coverages are subject to the usual risks of balances in excess of those limits.

#### *Investments*

Investments consist of short-term money market accounts and debt and equity mutual funds and are recorded at fair value.

# MINNESOTA ZOO FOUNDATION

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2018 and 2017

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### NOTE 1 - BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

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#### *Revenues and Support*

Contributions are recorded as revenue when an unconditional promise to give is received from a donor. The Foundation reports gifts of cash and other assets as additions to temporarily or permanently restricted net assets if they are received with donor stipulations that limit the use of the donations.

Contributions received with donor-imposed restrictions that are met in the same year as received are reported as revenues of the temporarily restricted net asset class, and a release to unrestricted net assets is made to reflect the expiration of such restrictions.

#### *Allowance for Uncollectible Contributions Receivable*

Bad debts are provided for on the reserve method based on historical experience and management's evaluation of outstanding contributions receivable at the end of each year.

#### *Tax-Exempt Status*

The Foundation has received notification that it qualifies as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and corresponding provisions of State law and, accordingly, is not subject to federal or state income taxes. However, any unrelated business income may be subject to taxation. The Foundation has been classified as a publicly supported charitable organization under Section 509(A)(1) of the Code and charitable contributions are deductible by donors.

The Foundation follows the accounting standards for contingencies in evaluating uncertain tax positions. This guidance prescribes recognition threshold principles for the financial statement recognition of tax positions taken or expected to be taken on a tax return that are not certain to be realized. No liability has been recognized by the Foundation for uncertain tax positions as of June 30, 2018 and 2017. The Foundation's tax returns are subject to review and examination by federal and state authorities.

#### *Beneficial Interest in Perpetual Trust*

The Foundation is the beneficiary of a trust created by a donor, the assets of which are not in the possession of the Foundation. The Foundation has an irrevocable right to a 10% interest in the net income of the trust. The Foundation's interest in the trust is recorded at fair value and is classified as permanently restricted net assets. Distributions received from the trust are recorded as investment income temporarily restricted for education, until appropriated to operations. The change in market value is recorded as permanently restricted in the statement of activities.

#### *Functional Allocation of Expenses*

The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of activities. Accordingly, certain expenses have been allocated among the programs and services benefitted. Allocations are made largely based on actual time allocations prepared by the Foundation's employees.

# MINNESOTA ZOO FOUNDATION

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2018 and 2017

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### NOTE 1 - BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

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#### *Recently Issued Accounting Standards*

In August 2016, FASB issued ASU 2016-14, *Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities*. The new guidance improves and simplifies the current net asset classification requirements and information presented in financial statements and notes that is useful in assessing a not-for-profit's liquidity, financial performance and cash flows. ASU 2016-14 is effective for fiscal years beginning after December 15, 2017 (fiscal year 2019), with early adoption permitted. ASU 2016-14 is to be applied retroactively with transition provisions. The Foundation is assessing the impact this standard will have on its financial statements.

In June 2018, the FASB issued ASU2018-08, *Not-for-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*. The new guidance is intended to clarify and improve accounting guidance for contributions received and contributions made. The amendments in this ASU should assist entities in (1) evaluating whether transactions should be accounted for as contributions (nonreciprocal transactions) or as exchange (reciprocal) transactions subject to other guidance and (2) determining whether a contribution is conditional. ASU 2018-08 is effective for fiscal years beginning after December 15, 2018 (fiscal year 2020). The Foundation is assessing the impact this standard will have on its financial statements.

#### *Subsequent Events*

The Foundation has evaluated subsequent events through January 31, 2019 which is the date that the financial statements were approved and available to be issued.

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### NOTE 2 - INVESTMENTS AND FAIR VALUE MEASUREMENTS

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The summary of the investment return for the years ended June 30, 2018 and 2017, is as follows:

	<u>2018</u>	<u>2017</u>
Interest and dividends income, net	\$ 103,563	\$ 54,909
Realized gain on investments	<u>57,208</u>	<u>48,395</u>
	160,771	103,304
Unrealized gain on investments	<u>1,228</u>	<u>54,629</u>
Total investment return	<u>\$ 161,999</u>	<u>\$ 157,933</u>

Interest income is net of fees of \$12,500 for each of the years ended June 30, 2018 and 2017.

# MINNESOTA ZOO FOUNDATION

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2018 and 2017

### NOTE 2 - INVESTMENTS AND FAIR VALUE MEASUREMENTS (Continued)

Fair value is defined in the accounting guidance as the exchange price that would be received to sell an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the assets or liability in an orderly transaction between market participants at the measurement date. Under this guidance, a three-level hierarchy is used for fair value measurements which are based on the transparency of information, such as the pricing source, used in the valuation of an asset or liability as of the measurement date.

Financial instruments measured and reported at fair value are classified and disclosed in one of the following three categories:

- Level 1 - Inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the reporting entity can access at the measurement date.
- Level 2 - Inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly or indirectly. This includes quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset or liability, or market-corroborated inputs.
- Level 3 - Inputs are unobservable for the asset or liability. Unobservable inputs reflect the assumptions that market participants would use in pricing the asset or liability (including assumptions about risk) using the best information available in the circumstances, which may include the reporting entity's own data.

The following table presents information about the Foundation's assets measured at fair value on a recurring basis as of June 30, 2018:

	Level 1	Level 2	Level 3	Investments at Fair Value
Money market funds <sup>(1)</sup>	\$ 407,251	\$ -	\$ -	\$ 407,251
Fixed income security funds	887,828	-	-	887,828
Mutual funds - equities				
Large cap	428,429	-	-	428,429
Mid cap	108,816	-	-	108,816
Small cap	62,594	-	-	62,594
International	172,938	-	-	172,938
Total mutual funds - equities	<u>2,067,856</u>	-	-	<u>2,067,856</u>
Beneficial interest in perpetual trust	-	-	1,318,385	1,318,385
Total investments at fair value	<u>\$ 2,067,856</u>	<u>\$ -</u>	<u>\$ 1,318,385</u>	<u>\$ 3,386,241</u>

<sup>(1)</sup> \$257,157 of the money market funds are included in cash equivalents on the statement of financial position.

# MINNESOTA ZOO FOUNDATION

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2018 and 2017

### NOTE 2 - INVESTMENTS AND FAIR VALUE MEASUREMENTS (Continued)

The following table presents information about the Foundation's assets measured at fair value on a recurring basis as of June 30, 2017:

	Level 1	Level 2	Level 3	Investments at Fair Value
Money market funds <sup>(1)</sup>	\$ 308,229	\$ -	\$ -	\$ 308,229
Fixed income security funds	824,712	-	-	824,712
Mutual funds - equities				
Large cap	408,051	-	-	408,051
Mid cap	103,187	-	-	103,187
Small cap	50,001	-	-	50,001
International	163,973	-	-	163,973
Total mutual funds - equities	1,858,153	-	-	1,858,153
Beneficial interest in perpetual trust	-	-	1,340,040	1,340,040
Total investments at fair value	<u>\$ 1,858,153</u>	<u>\$ -</u>	<u>\$ 1,340,040</u>	<u>\$ 3,198,193</u>

<sup>(1)</sup> \$256,780 of the money market funds are included in cash equivalents on the statement of financial position.

The following methods and assumptions were used to estimate the fair value of each class of financial instrument:

**Money market funds, fixed income security funds and mutual funds** - Money market funds, fixed income security funds and mutual funds are classified as Level 1 as they are traded in an active market for which closing prices are readily available.

**Beneficial interest in perpetual trust** - The Foundation's beneficial interest in a perpetual trust administered by a third party is classified as Level 3 as the fair values are based on a combination of Level 2 inputs (interest rates and yield curves) and significant unobservable inputs (entity specific estimates of cash flows). Since the Foundation has an irrevocable right to receive the income earned from the trust's assets, the fair value of the Foundation's beneficial interest is estimated to approximate the fair value of the trust's assets.

Investments currently owned are held principally for endowment purposes and are recorded as noncurrent on the statements of financial position.

# MINNESOTA ZOO FOUNDATION

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2018 and 2017

### NOTE 2 - INVESTMENTS AND FAIR VALUE MEASUREMENTS (Continued)

The following table presents a reconciliation of the statement of financial position amounts for assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the year ended June 30, 2018:

	Balance June 30, 2017	Purchases	Sales	Realized and unrealized losses	Balance June 30, 2018
Beneficial interest in perpetual trust	\$ 1,340,040	\$ -	\$ -	\$ (21,655)	\$ 1,318,385

The amount of total losses for the period included in change in net assets attributable to the change in unrealized losses relating to assets measured at fair value still held at June 30, 2018 \$ (21,655)

The following table presents a reconciliation of the statement of financial position amounts for assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the year ended June 30, 2017:

	Balance June 30, 2016	Purchases	Sales	Realized and unrealized gains	Balance June 30, 2017
Beneficial interest in perpetual trust	\$ 1,252,577	\$ -	\$ -	\$ 87,463	\$ 1,340,040

The amount of total gains for the period included in change in net assets attributable to the change in unrealized gains relating to assets measured at fair value still held at June 30, 2017 \$ 87,463

### NOTE 3 - ENDOWMENT

The Foundation's endowment consists of permanently restricted and temporarily restricted funds established for the following purposes:

Permanently restricted funds are donor restricted to be held in perpetuity, with the income and related investment gains to be used for donor restricted zoo programs or operations.

Temporarily restricted funds are the accumulation of earnings from the permanently restricted endowment that have not been appropriated for expenditure, with the income and related investment gains to be used for any mission related program.

As required by generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the Board of Trustees to function as endowments, if any, are classified and reported based on the existence or absence of donor-imposed restrictions.

The Board of Trustees has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as allowing flexibility in making expenditure decisions from donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets (a) the original value of the gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment and (c) accumulations to the permanent endowment made in accordance with the donor gift instrument.

# MINNESOTA ZOO FOUNDATION

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2018 and 2017

### NOTE 3 - ENDOWMENT (Continued)

In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

1. The duration and preservation of the fund
2. The purposes of the Foundation and the donor-restricted endowment fund
3. General economic conditions
4. The possible effect of inflation and deflation
5. The expected total return from income and the appreciation of investments
6. Other resources of the Foundation
7. The investment policies of the Foundation

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. The Foundation has a policy of generally appropriating for distribution each year 5% of its endowment fund's average fair value over the prior 12 quarters. Endowment assets include those assets of donor-restricted funds that the Foundation must hold in perpetuity or for a donor-specified period(s) as well as board-designated funds, if any. Under this policy, as approved by the Board of Trustees, the endowment assets are expected to outperform a custom benchmark (the Allocation Index) consisting of the appropriate indices of each asset class and their proportional weighting in the portfolio.

The Allocation Index is constructed by selecting appropriate indices (e.g., S&P 500, Russell 2000, MSCI EAFE, etc.) and assigning beginning of the quarter weightings by asset class. The total return of the invested assets is expected to exceed the total return of the Allocation Index.

To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investment to achieve its long-term return objectives within prudent risk constraints.

The Foundation expects its endowment fund, over time, to provide a reasonable rate of return on an annualized basis. The Foundation has an endowment distribution policy that allows for periodic distributions, as approved and directed by the Finance Committee of the Board of Trustees. The long term goal is to achieve a rate of growth sufficient to meet the Foundation's spending needs, while maintaining the inflation-adjusted principal of the endowment funds.

The following table summarizes endowment net asset composition by type of fund as of June 30, 2018:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Donor-restricted endowment funds	\$ -	\$ 333,278	\$ 821,193	\$ 1,154,471
Total endowment net assets	<u>\$ -</u>	<u>\$ 333,278</u>	<u>\$ 821,193</u>	<u>\$ 1,154,471</u>

# MINNESOTA ZOO FOUNDATION

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2018 and 2017

### NOTE 3 - ENDOWMENT (Continued)

The following table summarizes endowment net asset composition by type of fund as of June 30, 2017:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor-restricted endowment funds	\$ -	\$ 319,638	\$ 761,522	\$ 1,081,160
Total endowment net assets	\$ -	\$ 319,638	\$ 761,522	\$ 1,081,160

Change in endowment net assets for June 30, 2018 is as follows:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Endowment net assets, June 30, 2017	\$ -	\$ 319,638	\$ 761,522	\$ 1,081,160
Investment return				
Investment income, net	-	14,372	-	14,372
Net appreciation (realized and unrealized)	-	49,232	-	49,232
Total investment return	-	63,604	-	63,604
Distributions to operations	-	(49,964)	-	(49,964)
Contributions	-	-	59,671	59,671
Endowment net assets, June 30, 2018	\$ -	\$ 333,278	\$ 821,193	\$ 1,154,471

Change in endowment net assets for June 30, 2017 is as follows:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Endowment net assets, June 30, 2016	\$ -	\$ 269,465	\$ 746,095	\$ 1,015,560
Investment return				
Investment income, net	-	16,201	-	16,201
Net appreciation (realized and unrealized)	-	83,077	-	83,077
Total investment return	-	99,278	-	99,278
Distributions to operations	-	(49,105)	-	(49,105)
Contributions	-	-	15,427	15,241
Endowment net assets, June 30, 2017	\$ -	\$ 319,638	\$ 761,522	\$ 1,081,160



# MINNESOTA ZOO FOUNDATION

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2018 and 2017

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### NOTE 4 - RELATED PARTY TRANSACTIONS

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Grants and distributions paid by the Foundation to the Minnesota Zoological Garden were \$1,858,545 and \$1,874,104 for the years ended June 30, 2018 and 2017, respectively. This includes donated in-kind items in the amount of \$38,323 and \$72,919 for the years ended June 30, 2018 and 2017, respectively.

The Minnesota Zoological Garden provides furnished office space and technical support to the Foundation at no charge. These amounts are recorded as in-kind contribution revenue and were recorded at fair value in the amount of \$19,926 each year for the years ended June 30, 2018 and 2017.

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### NOTE 5 - LINE OF CREDIT

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The Foundation maintains a \$500,000 bank line of credit, secured by all business assets, which expires June 29, 2019. Interest is charged at the current prime rate. In addition, the line of credit requires that certain covenants be maintained by the Foundation. The line of credit balance was \$0 at June 30, 2018 and 2017. No amounts were withdrawn from the line of credit during 2018 or 2017.

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### NOTE 6 - CONTRIBUTIONS RECEIVABLE, NET

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Contributions receivable include the following unconditional promises to be collected at June 30:

	<u>2018</u>	<u>2017</u>
In one year or less	\$ 416,006	\$ 762,586
Between one year and five years	617,166	916,625
More than five years	-	-
Gross promises to give	<u>1,033,172</u>	<u>1,679,211</u>
Less: Discount to net present value	(22,600)	(38,200)
Allowance for uncollectible contributions receivable	<u>(9,800)</u>	<u>(8,400)</u>
Net Contributions Receivable	<u>\$ 1,000,772</u>	<u>\$ 1,632,611</u>

Promises to give have been discounted using rates ranging from 1.4% to 2.7% and 1.4% to 4%, at June 30, 2018 and 2017, respectively, depending on the date and length of pledge.

Contributions receivable at June 30, 2018 and 2017 include approximately \$800,000 and \$1,253,300 due from 2 and 3 donors, respectively. Contributions receivable from Board members of the Foundation and the Minnesota Zoological Garden were approximately \$54,200 and \$56,400 as of June 30, 2018 and 2017, respectively.

Contributions revenue for the years ended June 30, 2018 and 2017 included approximately \$730,000 from 4 donors and \$1,583,500 from 3 donors, respectively. Contributions revenue from Board members of the Foundation and the Minnesota Zoological Garden were approximately \$409,800 and \$348,400 for the years ended June 30, 2018 and 2017, respectively.

# MINNESOTA ZOO FOUNDATION

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2018 and 2017

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### NOTE 7 - TEMPORARILY RESTRICTED NET ASSETS

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Temporarily restricted net assets consisted of amounts for the following as of June 30:

	<u>2018</u>	<u>2017</u>
Zoo programs	\$ 2,248,591	\$ 2,561,382
Capital projects	35,762	69,485
Outstanding pledges, time restricted	<u>-</u>	<u>40,625</u>
	<u>\$ 2,284,353</u>	<u>\$ 2,671,492</u>

The Zoo programs amounts in temporarily restricted net assets as noted above include \$333,278 and \$319,638 of undistributed earnings on permanently restricted endowments as of June 30, 2018 and 2017, respectively.

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### NOTE 8 - PERMANENTLY RESTRICTED NET ASSETS

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Permanently restricted net assets consisted of amounts for the following as of June 30:

	<u>2018</u>	<u>2017</u>
Beneficial interest in perpetual trust	\$ 1,318,385	\$ 1,340,040
Endowment funds:		
Zoomobile endowment	\$ 182,000	\$ 182,000
General endowment	88,876	88,876
Granum fund – exhibit updates	79,441	79,441
Kay Kamps fund – animal health	29,042	29,042
Volunteer endowment	27,354	24,241
Boegnik fund – marine exhibits	10,525	10,525
Boardman fund – zoo camp	9,744	9,494
Roman education fund – zoomobile or zoo safari	181,162	179,927
Cook endowment – Minnesota conservation	50,073	-
Greenberg fund – animal exhibit	64,020	64,020
Eric Hayes Memorial fund – shop fabrication	67,790	62,790
Beaulieu fund – general operating with marine emphasis	29,941	29,941
Tilson fund – tiger conservation	<u>1,225</u>	<u>1,225</u>
Total endowment funds	<u>821,193</u>	<u>761,522</u>
	<u>\$ 2,139,578</u>	<u>\$ 2,101,562</u>

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### NOTE 9 - RETIREMENT PLAN

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The Foundation maintains a 401(k) retirement plan for the benefit of all employees meeting minimum eligibility requirements. The Foundation's contributions to the plan were \$24,886 and \$29,323 for the years ended June 30, 2018 and 2017, respectively.

# MINNESOTA ZOO FOUNDATION

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2018 and 2017

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### **NOTE 10 - DEFERRED GIFT AGREEMENTS**

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The Foundation has arrangements with donors classified as a charitable annuity liability. In general, under these arrangements, the Foundation receives a gift from a donor in which it has a remainder interest and agrees to pay the donor stipulated amounts over the life of the donor. The arrangement may cover one or more lives.

When a gift is received under one of these arrangements, it is split into the amount representing the actuarial present value of future distributions back to the donor and the remaining gift value to be retained for the benefit of the Foundation or third-party beneficiaries. The actuarial liability is adjusted annually using actuarial tables appropriate for the type of arrangement, number of lives covered and age of the donor. There were no new deferred gift arrangements received for the years ended June 30, 2018 and 2017.